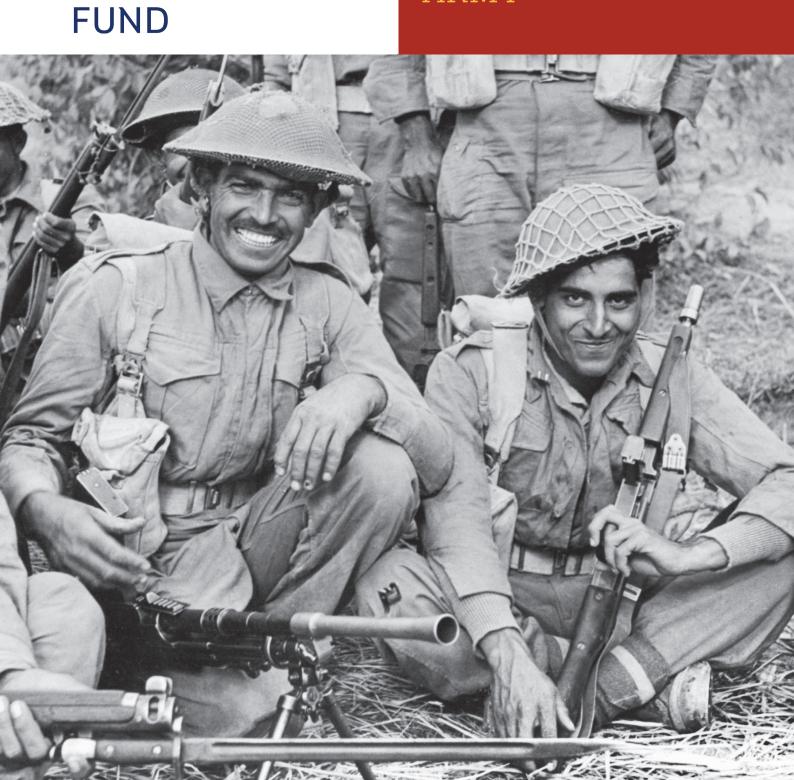


OUR APPEAL



Remembering...

THE 'FORGOTTEN ARMY'





INTRODUCTION
FROM THE FORMER
PRINCE OF WALES
ON BECOMING
PATRON OF THE
BURMA STAR
MEMORIAL FUND





I am delighted to be the new Patron of The Burma Star Memorial Fund, following in the footsteps of both my great uncle, Earl Mountbatten, who was Patron of the Memorial Fund's connected charity, the Burma Star Association, from its inauguration in 1951, and my father, His Royal Highness The Duke of Edinburgh, who became Patron in 1979.

We owe such an enormous debt of gratitude for the bravery of more than one million men and women who were involved in the Burma Campaign. I have been looking for a way in which their legacy can be preserved, and I am delighted that the Burma Star Scholarship Programme will not only honour the memory of those who served so gallantly, but also will also support a group of exceptional Burma Star Scholars, as they strive to make the world a better place.

This project can only succeed with the generous support of many who recognize the sacrifices of those who served and who also appreciate that our young people, across the world, can make a real difference. I wholeheartedly support this project, and can only urge you to do the same.



# Why, and why us?

I have had the privilege of speaking with a number of Veterans which has been a delight, and what they told me alongside other research and trustee input has enabled the BSMF to write a plan for the next five years and beyond. It is an honourable endeavour, ambitious and, at its most excellent, will require significant funding.

Why do we need to do this rather than leave it to others? The simple answer is trust. Burma Star Veterans are all too aware they suffered because they were never 'the priority' yet they nonetheless triumphed with the most diverse, multi-cultural army ever assembled in the toughest environments against a cruel, ruthless foe. In a nutshell – it's

# MARK CANN, BURMA STAR MEMORIAL FUND DIRECTOR. MESSAGE TO VETERANS

"None but those there who have the distinction of wearing the Burma Star medal will fully understand the extraordinary human, mental, physical, environmental, logistical, cultural and military challenges you and your fellow medal holders faced. We do know this: the life we enjoy now has always, and will always, be preserved by young people marching towards danger, to stand in harm's way for us and the values we hold dear as a nation. The debt we owe those young people is immense and we will continue to do everything possible to ensure it is never forgotten."



emotional. They subscribe therefore to 'if a job's worth doing, do it yourself', so this most important task of all, they want done by their own!

We unapologetically label the three pillars of the charity; Benevolence, Remembrance and Legacy. We have forensically examined them with two central questions; Why, and why the BSMF? The primary factors as a backdrop were:

- The significant structural changes to both input and output.
- In the last few years the Charity has fully absorbed its forebears (namely The Burma Star Association and Branches) but at the same time reduced in size whilst investing in a legacy scholarship programme.
- As benevolence and reunions for Veterans come to an end, long-term remembrance and legacy come into sharper focus.

The loudest message from Veterans is "make sure we are not forgotten... again, so either invest that responsibility to others you trust or have a go yourself. Whilst you may well fail and indeed be embarrassed in the process, what have you got to lose?"

The key realisation for me is they want the sacrifice and triumph in adversity to be remembered but the responsibility should be held by one of their own, whom they trust. Not only is this a sad commentary on some other charities and organisations, but it is a heavy burden for the BSMF.

So..... we continue to look after our own through benevolence and celebration of the lives that remain with us (the fruits of which you can see in this brochure); we continue to build the remembrance piece and have opened discussions with the National Memorial Arboretum, the Kohima Museum, the Chindit Society and 77th Brigade and, we have our ambitious legacy piece: through a broadening of the scholarships, to include Burma Star military awards and other academic studies, by lobbying Government and the Royal British Legion for a more structured recognition of the Burma

Campaign; and by developing a big media idea.

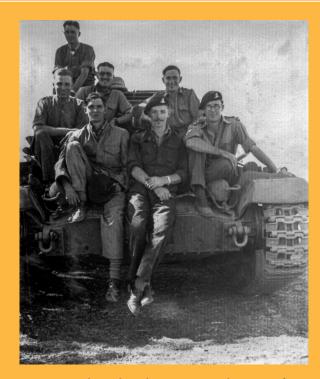
More details are in this brochure but please contact
me as well.

The time is now. We cannot rely on future generations to finance this vision. They will carry the torch forward but we have to put in place the necessary funding as we have a very personal connection. Will it work? Who knows, but it is worth a determined effort. We need the awards and scholarships endowed to circumvent long-term fundraising for a sustainable living memorial.

Think of the likes of Burma Veteran, Captain Sir Tom Moore: it is his spirit we want to embody and preserve for future generations.

Mah Conn

# Looking to the future for them



"Negative thoughts don't seem to be part of me. I always think of the beneficial things."



"Tomorrow is a good day."

Captain Sir Tom Moore, Burma Star Veteran

# Help us build a Legacy

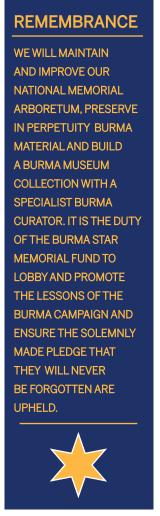
With fellowship, tenacity and resourcefulness, the 14th Army turned bitter defeat into glorious victory in the treacherous, rain-soaked, disease-ridden jungles of Burma. The three pillars of the Burma Star Memorial Fund are Benevolence, Remembrance and Legacy. This document will lay out our agreed strategic plan to ensure the Forgotten Army is never forgotten and reassure investors, philanthropic partners and supporters of our ability to deliver.

Through our Remembrance and Legacy programme their remarkable achievement will live on. You can help us honour the men and women who fought in the Burma Campaign, and make the world we share a better place in the future as they did.

#### THE BIG IDEA



# LEGACY WE WILL BUILD ON OUR ALREADY SUCCESSFUL POST-GRADUATE **SCHOLARSHIP PROGRAMME** AND EXPAND SCHOLARSHIP AWARDS INTO SCHOOLS, NATIONAL PRIZES AND FOR SERVING MEMBERS OF TODAY'S ARMED FORCES.





#### WHAT WE NEED NOW

Building on our three pillars of Benevolence, Remembrance and Legacy we intend to fundraise and endow our core aims:

- **★ Benevolence:** is mostly funded for the next five years, thanks to the Burma Star Association legacy.
- **★ Remembrance:** requires £350,000 one-off for the establishment of the digital archive and NMA memorial improvement, and £1.5m endowed for development and upkeep of the Museum and archive.
- **★ Legacy:** create a £4.7m restricted fund endowed for academic Scholarships and Military Awards.

#### WHAT WE HAVE ALREADY ACHIEVED

- **★** Long-standing benevolent support to Veterans in need.
- **★** Celebrated significant milestones in Veterans' lives.
- \* Hosted numerous Remembrance events.
- ★ Funded five scholarships in MAs and PhDs at UCL and Northumbria University.

#### SCHOLARSHIP FUNDING TO DATE











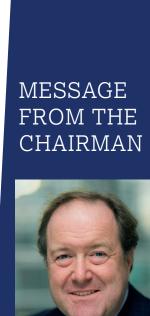
OUR ULTIMATE GOAL IS TO RAISE

£6.55m

(there is an assumption of 5% p.a. from endowed investments)

TO ENSURE ALL PROGRAMMES WILL EXIST IN PERPETUITY, WE BELIEVE IT IS IMPORTANT TO ENDOW THEM NOW WHILST THERE IS STILL A STRONG EMOTIONAL ATTACHMENT AND UNDERSTANDING OF THE CAUSE RATHER THAN LEAVE THE BURDEN TO FUTURE GENERATIONS. THERE WILL STILL BE A NECESSITY TO RAISE APPROXIMATELY £65,000 P.A. TO MANAGE THE PROGRAMME.

WE HAVE GIVEN OURSELVES FIVE YEARS TO ACHIEVE THIS AND WHILST WE MAY NOT SUCCEED, IN THE SPIRIT OF THE FORGOTTEN ARMY, WE ARE GOING TO GIVE IT A BLOODY GOOD GO.



# The Viscount Slim

CHAIRMAN OF THE BURMA STAR MEMORIAL FUND

GRANDSON OF
FIELD MARSHAL
VISCOUNT 'BILL' SLIM,
COMMANDER OF
THE 14th ARMY



# Keeping the spirit of the Burma Campaign alive

The 14th Army, which fought in Burma, is known as the 'Forgotten Army'. Despite being the largest Commonwealth Army ever assembled, comprising more than one million men from more than 20 countries, its hard-fought Campaign was overlooked by the press at the time – and indeed after the war. We are looking to right that wrong.

With the passing of time, and the inevitable decline in our membership, there is a real danger that the 'Forgotten Army' will pass from memory for all but the serious historian.

We are determined that their achievements should be remembered. The Burma Campaign was groundbreaking in so many ways. It was a bitter campaign fought in hostile terrain, where comradeship was forged in the heat of battle and ingenuity and innovation were crucially important factors. The 14th Army had to solve its own problems, forge a cohesive force out of disparate units from around the world, and build virtually everything it needed from scratch.

We have thought long and hard about the best way to remember those who took part in the campaign, and can think of no better way than creating a living memorial amongst descendants across the 14th Army nations: a network of scholars and military awards, whose learning and achievements will keep the spirit of the Burma Campaign alive.

This is an ambitious project for the Burma Star Memorial Fund. However, we are confident that with your help we can make it happen and create something worthy of the men who fought – and, in far too many instances, lost their lives – in the jungles of Burma.

Registered Charity No. 1109753

## **BENEVOLENCE**

To ensure our Veterans are supported, we partner with other larger organisations to assess their needs and make sure help is given to those in need. Grants are made to those who served in the Campaign and their dependents who are in financial need due to sickness and/or old age, to help with nursing and residential care home fees, for home improvements and personal aids.

The key to BSMF's existence is the emotional attachment it has with the Veterans of the Forgotten Army. There are many other organisations that offer benevolence: what is important to our people is they are represented by their own who understand what they went through and have pledged it will never be forgotten.

Celebrating with our Veterans! To reach 100 years old is a remarkable achievement in itself and even more so for our Veterans who went through so much at an early stage of their lives. We are honoured to help to be a small part of their celebration and engage with them and their families.





Reginald Eyles celebrates his 104th birthday with daughter Jane reading his letter of congratulations from the Burma Star Memorial Fund. Nigel, his son, said: "He was absolutely delighted with the gift, card and the letter in particular. The latter has now been framed and has pride of place on his wall in the care home!"

"I can't thank all concerned enough for the letter and gift in respect of my father's 100th Birthday. He is recovering after a viral infection and as a result feeling very low. The parcel this morning did more than his antibiotics to lift his spirits and put him on the road to recovery." - Richard Gardiner's son. Neil.

Following John Mills's 100th birthday celebrations his great-nephew Nick Jones, said: "He had a wonderful day - thank you all so much for your efforts to make it so special. He will treasure the letters from Prince Charles and the Burma Star Memorial Fund, and his telegram from the Queen."

Pictured, left, celebrating his 100th birthday, is Eddy 'Teddy' Hampstead. As well as proud family he was joined by Major Guy Page and soldiers from the Army Training Regiment at Grantham who carried with them the Burma Star Standard.

## REMEMBRANCE

We have a plot at the Field of Remembrance, participate in the Festival of Remembrance, and march past the Cenotaph and lay wreaths across the country on Remembrance Day and VJ Day.

We will maintain and improve the Burma Star Grove at the National Memorial Arboretum, preserve in perpetuity significant Burma material and build a Burma museum collection and archive with a specialist Burma curator.

It is the duty of the Burma Star Memorial Fund to lobby and promote the lessons of the Burma Campaign and ensure the solemnly-made pledges that they never be forgotten are upheld.



The Burma Star Memorial Fund at The Chindit and Burma Star Reunion Memorial Day held at the National Memorial Arboretum in 2022. Pictured, above, laying the wreath is the late Harry White accompanied by his daughter Yvonne. Pictured, right, are Veterans Sid Machin and Robbie Robertson.





The Burma Star Memorial Fund Trustees, from the left Rear Admiral Chris Clayton, The Viscount Slim (Chairman) and Jeremy Archer at the 2022 Field of Remembrance in London.



Pictured above is James Fenton, a 100 year old Veteran, marching at the 2022 Cenotaph parade with his carer and the daughters of a Veteran who died earlier in the year.



## **LEGACY**

We have chosen to focus on areas where work is desperately needed and which have real synergy with the Burma Campaign. We would like academic Scholars and award winners to be descendants of Burma Veterans from any of the participating nations of the 14th Army.

### Academic

- ★ The scholarship programme is open to those studying (but not exclusive) a Masters degree in Global Health and Development, History of the Burma Campaign, Applied Infectious Disease Epidemiology and Engineering for International Development.
- ★ These subjects are close to the hearts of anyone who fought in the Burma Campaign, and anyone who remembers them

### Civilian

★ We aim to create national school scholarships and awards with significant prize money to attract media attention and incentify applicants to raise the profile and remembrance of the Burma Campaign.

We would very much like to co-brand these scholarships and activities with companies or individuals.

# Military

★ Military Scholarships will go to Cadets of Basic Training/Officer Training or Special to Arm Training deemed worthy of the Burma Star Award which will be a presentation kukri and cash award. They will forever be recognised as the Burma Star Cadet recipient.

#### PER ANNUM COST EXAMPLES

£50k for each Post Graduate Scholarship £20k for each Under Graduate Scholarship £10k for each Military Cadet Scholarship

THE BURMA STAR MEMORIAL FUND WOULD LIKE TO THANK SUPPORTERS, PAST AND PRESENT, ESPECIALLY:

The James and Deirdre Dyson Trust

Erach & Roshan Sadri Foundation

The Clothworkers' Foundation

The Dalby Charitable Trust

**Hedley Foundation** 

Margot Mathieson

Peter Stormonth Darling Charitable Trust

Lord Agnew of Oulton

Mayhew Charitable Trust

Stanley White-Weiss

The Sunrise Charitable Trust

The Swire Charitable Trust

The Veterans' Foundation

# Support the Burma Star Scholars and Awards – and help us remember the Burma Campaign



### Burma Star Scholars



#### A specific example of one of our existing Scholarship Partnerships

So far there have been three Burma Scholars at University College London (UCL). The Burma Star Scholarship Programme reflects the multi-national nature of the Allied force which fought in Burma – the most diverse of any force in the Second World War – by being open to graduates from any nation which contributed military forces, including India, Nepal, Pakistan, Nigeria, Ghana, Uganda, Kenya, Malawi, Myanmar, the USA, Canada and Australia, as well as the UK.

The Burma Star MA Scholars study at UCL, in fields related to the campaign. They are drawn from around the world and will have a passion for changing the world and tackling the issues which we will all face in the future. Like the 14th Army, they will be excited by the thought that the world can be a better place.

With your support, we will raise the funds needed to support post-graduate scholarships alongside our other scholarships and awards in memory of the brave men and women who fought in the Burma Campaign during 1941–1945. Our long-term aim is to raise sufficient funds for an endowed Burma Star Scholarship Programme.

Over time, all Burma Star Scholars and alumni will be part of a global network of influence and cooperation, with a bond and brand that mirrors that of other distinguished Scholarship programmes whilst having its unique foundation in the battlefields of Burma and India. Their spirit and their skills will link them forever to the 14th Army of the famous campaign, while helping them to create a better world for us all.



2019 Scholar

Akaraseth Puranasamriddhi studied at UCL for an MSc in Engineering for International Development.



2020 Scholar
Kushma Thapa graduated
from the MSc Engineering for
International Development
course at UCL.



2021 Scholar
Lotenna Olisaeloka studied at
the Institute of Global Health,
UCL, for an MSc in Global
Health and Development.



Scholar 2022
Luke Usher is studying for a
PhD at Northumbria University
in the social history aspects of
the Burma Campaign.

The James and Deirdre Dyson

# The story of the Burma Campaign

It was one of the most magnificent – and arduous – feats of arms in military history. Over a million men, from more than 20 nations, fighting a powerful and implacable foe through thousands of miles of intractable, malaria-ridden jungle, doggedly ploughing on, despite suffering a series of shattering early reverses.

With more than 100 languages and numerous faiths, customs and eating habits, the 14th Army was marshalled together by one man, General Sir William Slim. General Slim was a brilliant leader, loved by his men for his humanity and admired by them for his shrewd military skill. A combination of his leadership and the breathtaking bravery of those under his command ultimately led to a victory that freed millions from tyranny.

This is the story of the Burma Campaign in the Second World War, the story of the 14th Army, the largest Commonwealth army ever assembled. By rights it should be one of the most celebrated stories of that cataclysmic global conflict. Yet the 14th Army is known as the 'Forgotten Army'. The long, hard, heroic slog of the Burma Campaign was overlooked at the time and is still very much in the shadow of the better-known campaigns fought in Europe, Africa



💠 Pilots of 607 Squadron RAF, leave their Supermarine Spitfire Mark VIIIs at Mingaladon, Burma, July 1945 – © IWM (CI 1458)







The work of remembering the enormous sacrifices of the 'Forgotten Army' and carrying on its noble work of making a better world for all of us now falls to the Burma Star Memorial Fund.

Future generations will need the courage and resourcefulness these men and women showed. Our Legacy programme will link tomorrow's solutions to yesterday's heroes.

A fitting legacy for the 14th Army's unity, ingenuity and spirit in the Burma Star Association.

- **★** More than 56,000 members since its founding.
- **★** Over £3 million distributed to Veterans in need in the UK and overseas.
- ★ Relieving hardship for Veterans and their families for nearly 70 years.

The Burma Star Association was formed in 1951, just six years after the end of the Second World War, to promote the 14th Army's comradeship and help relieve the need, hardship and distress of Veterans and their families.

#### HRH THE DUKE OF EDINBURGH PATRON 1953 – 2021

Letter of support for launch of Scholarship Legacy campaign

The Burma Star Association was founded to care for the interests of all those who fought in Burma during the 1939-1945 War. It has carried out this obligation with great diligence ever since the end of hostilities. But time passes, and in a few years time there will be no living Veterans of the campaign in Burma, but there will always be a need to ensure that future generations will be aware of their loyal and gallant service.

This ambitious project can only succeed with the generous support of all those who recognise the service and sacrifices of the men and women from every part of the Commonwealth and Empire far from their homes.



The Burma Star Memorial Fund continues the work of the Burma Star Association while developing the long-term Remembrance and Legacy pillars.

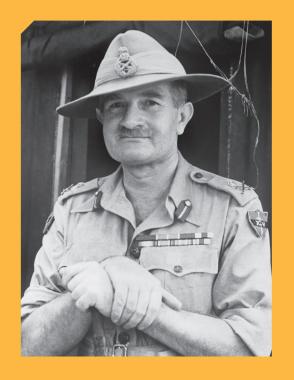
## General Sir William Slim's Last Order

#### Issued on 2 December 1945

The regrouping of forces in South East Asia for the reoccupation of so many areas has compelled me regretfully to order the break-up of the Fourteenth Army.

When you were formed I told you that you could become one of the best known armies that the British Empire ever had. And so you did.

Inheriting a legacy of defeat and disaster, constantly short of equipment and men, by your discipline, courage, dash, skill and above all, by your refusal ever to be beaten by Man or Nature, you achieved a success few thought possible.



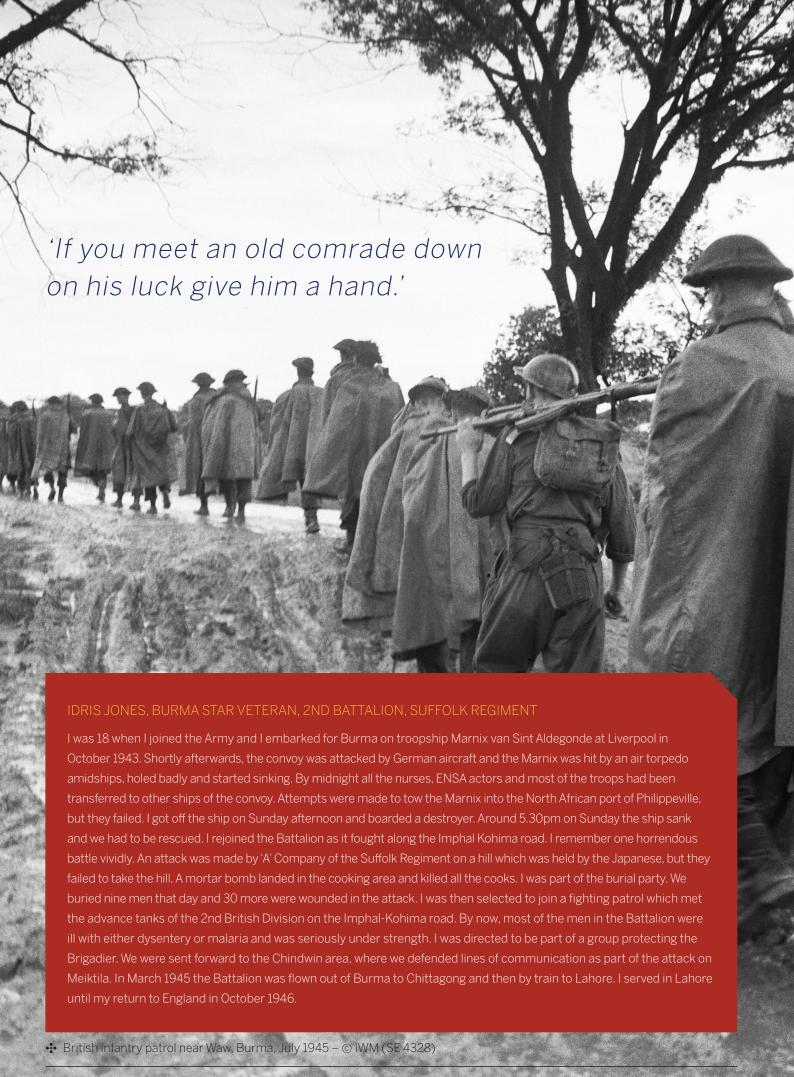
Lt-Gen Sir William Slim ксв све DSO мс,
Burma, 5 March 1945 − 
 IWM (IND 3595)

Many races fighting and working in comradeship learned to appreciate one another's values Carry that mutual respect into the future, wherever you may be called. Carry with you, too, qualities that made the Fourteenth Army what it was. Whether you serve on, or return to civil life, they will be required, and the world will be a better place because you retained them

Remember you were of the Fourteenth Army, and never say die. So long as you live you may be proud of our Army and of the part you played in it, against odds at a critical time in history.

As your C-in-C, I send each one of you my thanks, my admiration and my confidence that, in peace as in war, the men and women of the Fourteenth Army will play a noble part. Good luck to you and God bless you.

16 BURMA STAR MEMORIAL FUND



## Patron and Trustees

#### PATRON OF THE BURMA STAR MEMORIAL FUND

The former Prince of Wales





BURMASTARMEMORIAL.ORG



BURMASTARMEMORIALFUND

#### **TRUSTEES**

The Viscount Slim (Chairman)
Rear Admiral CHT Clayton
JM Archer Esq

#### **DIRECTOR**

MJA Cann Esq director@burmastar.org.uk

#### CONTACT

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01672 564911 admin@burmastar.org.uk

Registered Charity No. 1109753

Please contact us to discuss our plans in more detail.

#### DAME VERA LYNN CH, DBE, LLD, MMUS

I was delighted to hear that you intend to provide a living memorial for the brave boys who fought in the Burma Campaign in the Second World War. It is wonderful to think that their sacrifice is marked in this way. One of the most important periods in my career was spending time with the servicemen in that region and it is a thrill for me to know that their historic contribution is being properly recognised.

# JOHN GIDDINGS MBE: BURMA STAR VETERAN, EX 17 SQUADRON RAF, CHAIRMAN OF THE BURMA STAR ASSOCIATION

I am a Burma Star veteran and was one of the very first people to join the Burma Star Association after the war. I think I can speak with some authority when I say that as each year passes and there are fewer and fewer Veterans alive to tell our story, the importance of remembering and commemorating our sacrifice to our country becomes ever more important. I am so pleased to see the very special way that the Burma Star Memorial Fund has chosen to acknowledge the men and women who served in Burma and am sure I can thank them and wish the scholarship programme every success on behalf of those who served alongside me.

# DR HUGO SLIM, HEAD OF POLICY AND HUMANITARIAN DIPLOMACY, THE INTERNATIONAL COMMITTEE OF THE RED CROSS; GRANDSON OF FIELD MARSHAL VISCOUNT 'BILL' SLIM

Burma Star Veterans were a remarkable, multicultural group of people whose wartime experiences bonded them in love for one another, regardless of background, culture or class. And they loved life too. The great majority of these men and women looked to the future and were excited that the world could be a better place. They always encouraged our younger generation to avoid the war they had known and create a happy, peaceful life. Their wartime experience also showed them that success requires collaboration between the academic and technical disciplines – strategy, engineering, medicine, agriculture, arts and leadership. I have learnt much about equality, community and peace from this extraordinary group of people and am delighted that their spirit will be kept alive.

#### VIC KNIBB, VICE CHAIR, THE BURMA STAR ASSOCIATION, (2012 – 2019)

I was 18 years old when I fought in Burma. I joined the British Army in 1943 and was sent to fight the Japanese. I was away from home fighting for nearly three years. War is terrifying. People are trying to kill you – it's no joke. You'd shoot them first and ask questions afterwards. I kept a diary with simple entries such as 'wrote to parents', 'slept well' or 'marched seven miles'. It wasn't what you'd think of as marching, though. It was walking through the jungle in virtual single lines, with the enemy potentially all around you. Thanks to my diary, I remember the day I narrowly avoided death. That diary has a bullet hole in it from when I was shot. We were woken up at about half past four by a Japanese attack. The diary was in the small pack that I was using as a pillow, and I got a terrific thump on the back of my head – a bullet had ripped through the spine of the notebook. Comrades died, but we just had to accept it. There were 26,000 young British soldiers in Burma that didn't come back. If it hadn't been for them, history would be very different.

#### DR ROBERT LYMAN FRHISTS, HISTORIAN, AUTHOR AND TRUSTEE OF THE KOHIMA EDUCATIONAL TRUST

This is an exciting development in the concept of remembrance, as the Burma Star Association transforms itself into an agency for perpetuating memory and gratitude. It is particularly compelling that in the future young people from across the world will benefit from courses in the United Kingdom in honour of the labours of the men and women who served in Field Marshal Bill Slim's famous 14th Army, and who proudly wore the Burma Star.

#### CHRISTOPHER WARREN, SECRETARY GENERAL, ROYAL COMMONWEALTH EX-SERVICES LEAGUE

The Burma Star Association has a large and generous heart. It was born out of conflict and sacrifice of those who fought for freedom in Burma during World War II. There are few of those who experienced these circumstances left with us. Their keen desire is that a lasting legacy survives in order that their sacrifice is not forgotten and that some, connected with Burma, are able to benefit from those who have supported The Burma Star Association.

#### GRIFF RHYS JONES, COMEDIAN, WRITER AND ACTOR

The son of a pharmacist and territorial manager for Boots the Chemists, my father studied medicine at the University of Wales. Shortly after graduation, he joined the British Army and received military training in the Gold Coast (now Ghana) before being posted to Burma, where he served as a Medical Officer with 82th (West Africa) Division. During desperate fighting in coastal Arakan, he endured some of the toughest conditions of the Burma Campaign, in which, by October 1944, the 14th Army was suffering an astonishing malaria rate of almost 85 per cent. I am delighted that those who fought in Burma are to be commemorated by an exciting Burma Star Memorial Fund programme that focuses not only on the challenges faced by the 14th Army – with epidemiology and engineering as core research subjects – but also on the multi-national nature of the force that ultimately triumphed. I strongly support this initiative and wish it every success.

- FRONT COVER: An Indian infantry section of the 2nd Battalion, 7th Rajput Regiment about to go on patrol, the Arakan front, Burma, 1944 © IWM (IND 2917)
- 4 PAGE 12: Cadets are put through their paces in advance of progressing to a commission. © Crown copyright
- ♣ PAGE 12: Officer Cadets march past the front of Old College, Royal Military Academy Sandhurst (RMAS). © Crown copyright





THE KOHIMA EPITAPH

When you go home, tell them of us and say, for your tomorrow, we gave our today.